



2 Page Standard (11"x21", 40#)
4 Page Tab (10.5"x11", 40#)
Circular • In-store Signage
 Order online at www.imagineadv.com/fmg



866.832.3214 • Fax 770-734-0883

COMMITMENT BY JULY 20TH • ORDERS DUE NO LATER THAN AUGUST 14TH.

CHOOSE YOUR DELIVERY DATE TO YOUR DISTRIBUTOR: Sept. 11 Oct. 9 Nov. 6

STORE INFORMATION

Store Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Proof To: _____

SHIPPING INFORMATION

Newspaper (provide address below) Valassis Store (will require cartons)

SELECT YOUR FORMAT

Option A 2 Page Broadsheet (11"x21") Option B 4 Page Tabloid (10.5"x11")

CHOOSE YOUR HEADLINE/THEME

The circular can be paid for by using participating vendors. You can also use non-participating vendors. However, you will be responsible for paying additional charges (\$3/M for a 1/2 page and \$6/M for a full page) and may also need to supply photography for non-participating vendors. No Further Monies will be reimbursed by participating vendors beyond the 500K limit (i.e., FMG dealer will be responsible for all quantities above 500K at the \$24/M rate).

- Holiday Sale Event! Autumn Sale
- Un-Be-Leaf-Able! Fall Sale
- I will send my own print ready file.

I WOULD LIKE TO ORDER _____ CIRCULARS (75K minimum, for orders less than 75K - Add \$350 surcharge fee.)

Please send me _____ copies for my store (25 will be automatically sent unless requested differently - add'l charges for 100+)

Freight costs: <150,000 = \$5.95/M; 151,000 - 300,000 = \$5.65/M; 301,000 > = \$5.35/M QUANTITY _____ @ _____ /M = \$ _____

OPTIONAL FMG RETAILER COSTS

Mailbox distribution: Valassis 4.4¢ ea/ANNE distribution 5.6¢ ea (Options A & B) *subject to change

- 1/4 fold \$5/M QUANTITY _____ @ **\$5/M** = \$ _____
- Cartons \$2/M (any order shipping to the store will require cartons) QUANTITY _____ @ **\$2/M** = \$ _____
- Add'l freight drops \$50 each QUANTITY _____ @ **\$50 ea** = \$ _____
- Matching event signage kit (1 Spider stand w/insert, 2 window clings, 25 hang tags, 10 table tents) QUANTITY _____ @ **\$149 ea** = \$ _____

AUTHORIZED SIGNATURE: _____

Signature denotes personal guarantee on uncollected balances. I/We certify that all information is true and complete. I/We authorize Imagine Advertising & Publishing, Inc. to obtain further information concerning credit and financial condition of the corporation, principal owners, proprietors or partners; and to exchange or provide information with other credit grantors. In the event Imagine Advertising & Publishing, Inc. extends credit to the applicant, the applicant agrees that Imagine Advertising & Publishing, Inc. may assess interest and service charges on purchaser's outstanding account balance at a rate of 1.5% per month (18% per annum). The purchaser further agrees to pay all costs of collection, including 40% attorney's fee, in the event applicant's account is turned over to an attorney. If my (our) business is a corporation, I (we) agree to be personally responsible as guarantor for any purchases made by the corporation.
 1) Shipment to more than one destination will be subject to additional charges. 2) 15,000 minimum order. 3) In the event an order "delivery date" falls on a weekend or holiday, products will be delivered the following workday. 4) Any reimbursement associated with co-op funds should be pursued via corporate office. Any fees associated with debt collection will be assessed over and above amount specified on this order form. All creative rights/digital files are the property of Imagine Advertising, Inc. Retailer acknowledges that any unauthorized use of any of the trademarks, copyrighted materials, photographs, or other materials utilized as a part of the Promotion is strictly prohibited and may subject retailer to criminal prosecution and penalties. *As strictly a courtesy to those clients who order both print and distribution via shared mail, Imagine Advertising issues but one invoice - to include the associated Valassis distribution charges (actual mailed households counts may vary as much as ±3%). Valassis is the largest shared mail company in the country, and should a mistake occur with the distribution that was solely caused by Valassis, our clients should seek redress from Valassis directly. In other words, Imagine Advertising cannot be held financially responsible for errors outside of its control.